


# SHAWN NELSON

DESIGN CONSULTANT/GRAPHIC DESIGNER

214.415.7896 

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340 Tioga St.   
Burleson, TX 76028

Highly motivated Design Consultant with extensive graphic design, customer service, and sales experience. Outgoing professional with track record of highly captivating designs, driving increased sales, improving client experience, and elevating company profile with target market. Effectively navigates projects, overcome obstacles, and solves problems. Persuasive in negotiation and diplomatic in communication to build trusting and productive relationships.

## EDUCATION

1994

### M.A. COMMUNICATIONS STUDIES

Southwestern Theological Seminary  
Fort Worth, TX

1991

### BACHELOR OF MUSIC/THEATER

Wayland Baptist University  
Plainview, TX

## SKILLS

People Skills

Customer Needs Assessments

Product Demonstration

Client Satisfaction

Product knowledge

Customer service

Graphic/Web Design

- Adobe Creative Suite
- WordPress

Brand Management

Creative Direction

## INTERESTS

Church Activities

Singing/Acting

Playing Golf

Watching Sports

Watching Movies

Time With Family

Traveling

## WORK EXPERIENCE

### SENIOR DESIGN CONSULTANT

Zintex Remodeling Group • Lewisville, TX 06/23 - Present

- In-home sales for Bathroom Remodels
- Million Dollar Club each full year

### SENIOR DESIGN CONSULTANT/SALES TRAINER

Expo Home Improvement • Carrollton, TX 02/20 - 05/23

- In-home sales for all product lines (Bathrooms, Windows, etc)
- Million Dollar Club each full year
- Sales Trainer for Windows product line

### ART & DIGITAL DIRECTOR

Robinson Creative, Inc. • Southlake, TX 07/18 - 09/19

- Designs for branding, print collateral, web campaigns, signage, & email both internally and for external clients.
- Implementation and training for new project management software
- Development & Management of Company & Client Websites both custom code and CMS based (WordPress, etc).

### MARKETING & TECHNOLOGY COORDINATOR

Minteer Real Estate Team • Grapevine, TX 10/17 - 07/18

- Manage all phases of the marketing, lead generation, advertising and design for one of the top real estate teams in the DFW Area.
- Branding & Lead Generation for print, web, & email campaigns
- Concept and prototype delivery for designs.
- Monthly email newsletter, weekly email blasts (InfusionSoft).

### CREATIVE DIRECTOR

One Light Creative • Mansfield, TX 02/2005 - 10/17

- Manage all phases of the business from sales and ecommerce design to retail delivery and collection.
- Conversion of prospective customers to active clients.
- Concept and prototype delivery for designs.
- Creative consulting focused on blog content and support.